



TREES & UTILITIES CONFERENCE

August 28–30, 2018
Omaha, Nebraska

A partnership of



Exhibitor and Sponsorship Prospectus

The Trees and Utilities Conference serves as the premier learning and engagement event for nearly 500 utility vegetation managers, associated urban forestry professionals, and engaged citizens across the United States and around the world. The Trees and Utilities Conference offers the latest in:

- Utility arboriculture research
- Best management practices
- Current trends in vegetation management
- Continuing education credits
- Networking opportunities

Through this conference, you will have many publicity and recognition opportunities, including:

- Reaching an ideal audience for your products and services, including urban and community foresters, utility vegetation managers and other utility company professionals, urban forestry educators, tree board members, city planners, landscape architects, and concerned citizens
- Increasing your visibility and building brand awareness
- Generating excellent publicity for your company
- Increasing the positive effects of trees in communities throughout the country
- Helping to shape the future of utility arboriculture research

TREES & UTILITIES CONFERENCE

Sponsorship Opportunities



Opportunity

Help support the conference while gaining invaluable marketing and networking benefits. Available sponsorship opportunities are listed below. To pledge your support today or to learn more about other possible sponsorship opportunities, contact Diona Neeser at dneeser@gotouaa.org.

Signature Sponsor: \$15,000 (multiple sponsorship openings available)	Tuesday Opening Lunch: \$5,000 (limit 3 sponsors)	Continental Breakfast/ Mid-Morning Breaks: \$5,000 (limit 6 sponsors)	Awards Luncheon \$5,000 (limit 3 sponsors)	Conference App: \$5,000 (limit 1 sponsor)	Program Guide: \$5,000 (limit 1 sponsor)	Afternoon Breaks: \$2,500 (limit 4 sponsors)
---	---	--	--	---	--	--

Brand Recognition

General session revolving slide show	Color Logo						
Conference Program Cover	Color Logo					Color Logo (listed as Conference Program sponsor)	
Conference Program	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Company Listing
Conference Website	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Company Listing
Conference App Banner	Logo				Logo (listed as App sponsor)		
Table Tents		Color Logo Tuesday Lunch	Color Logo Wednesday, Thursday morning	Color Logo Wednesday Lunch			Color Logo Tuesday, Wednesday afternoon
Conference Signage	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Company Listing
Sponsor recognition ribbons for staff	Included	Included	Included	Included	Included	Included	Included
Complimentary Registrations	3	1	1	1	1	1	1

Registration and Tradeshow

20x20 Exhibit Booth	1						
---------------------	---	--	--	--	--	--	--

Marketing

Pre-Conference Email to all attendees	100-word welcome						
Recognition in Pre-Conference Sponsor Email	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo
Social Media Mention	Listed	Listed	Listed	Listed	Listed	Listed	Listed
Conference Registrant List	Provided 90 days prior, 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference	Provided 30 days prior and within 7 days following conference

Sponsorship Terms and Conditions:

- Sponsors may display materials and signage only in pre-approved locations. Please contact conference organizers to verify materials and sign placement prior to the conference.
- Sponsors will provide one high-resolution color logo to conference organizers. Only one logo per company will be accepted to be utilized in the sponsor benefits listed above. No combination of logos.

TREES & UTILITIES CONFERENCE

Exhibitor Information

All exhibitors must meet weight restrictions for equipment brought in for safety reasons. Any exhibitor found to be over weight limits may be fined as well as prohibited from attending the conference in the future. Any exhibitor's booth materials, such as tables, chairs, paper, banners or flags are not to exceed your booth space. This includes overhang of any kind. For more information and details on booth availability, contact Lauren Weyers at lweyers@arborday.org or 402-473-9578. Reserve your space now by visiting treesandutilities.org.



Trade Show Schedule *(tentative, subject to change)*

Date	Move-In/Out	Show Hours	Show Events
Monday, August 27, 2018	12:00–5:00 p.m. (move-in)		
Tuesday, August 28, 2018	8:00–11:00 a.m. (move-in)	11:30 a.m.–5:00 p.m.	Boxed Lunch and Breaks on Trade Show Floor Networking Reception with Exhibitors 5:00–7:00 p.m.
Wednesday, August 29, 2018		7:30 a.m.–5:00 p.m.	Breakfast and Breaks on Trade Show Floor
Thursday, August 30, 2018	11:00 a.m.–5:00 p.m. (move-out)	8:00 am – 11:00 a.m.	Breakfast and Breaks on Trade Show Floor

Booth Options

Inline Booth

\$1,500 per 100 sq. ft. (\$15/sq. ft.)

- Minimum size is 10'x10'. Sold in increments of 100 sq. ft.
- Booth construction consists of an 8' back wall drape and 3' side rail drape.
- Each 100 sq. ft. of inline booth includes one furniture package consisting of an 8' draped table (topped and skirted on three sides), two side chairs, and a wastebasket.
- Two complimentary exhibitor registration per 100 sq. ft.
- Listing as an exhibitor in the conference attendee program.

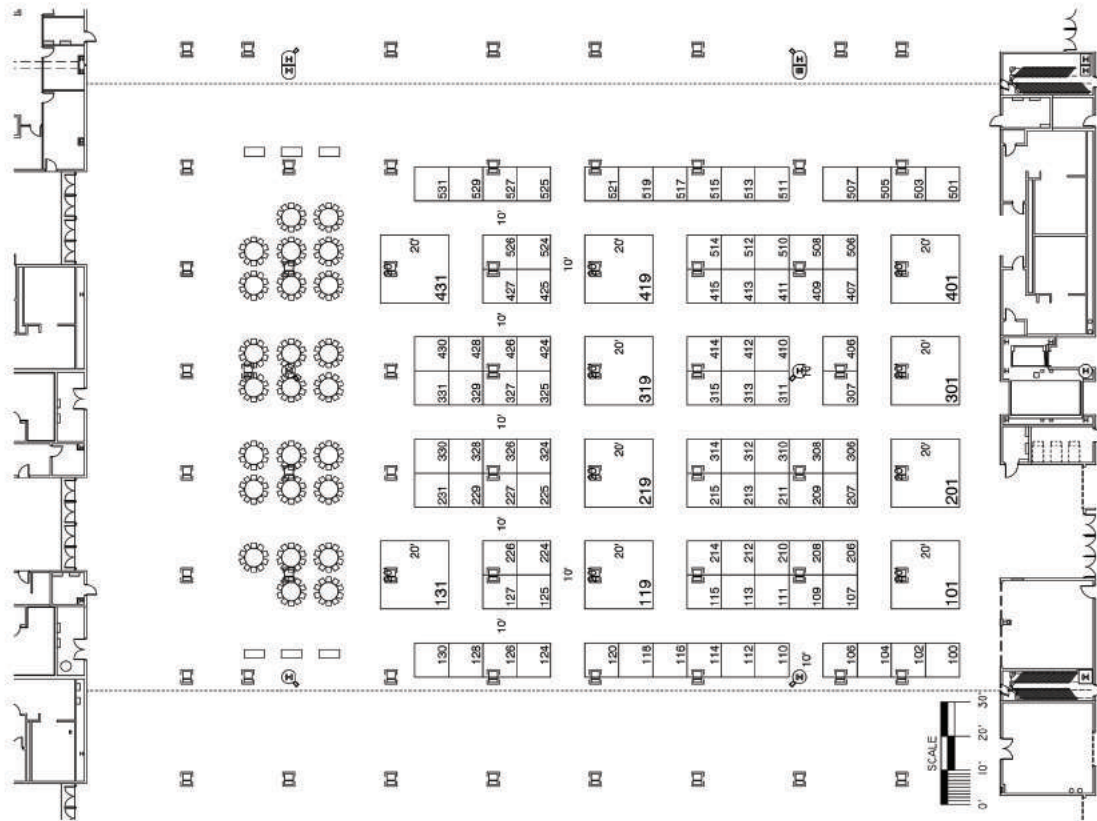
Bulk Space

\$4,800 per 400 sq. ft. (\$12/sq. ft.)

- Bulk equipment space is sold in increments of 400 sq. ft.
- Each 400 sq. ft. space receives one furniture package consisting of an 8' draped table (topped and skirted on three sides), two side chairs, and a wastebasket.
- Three complimentary exhibitor registrations per 400 sq. ft.
- Listing as an exhibitor in the conference attendee program.
- **Space/Weight Considerations:**
Vehicle weight limits: 15,000 max per vehicle; 9,000 lbs per axle or double axle
Door into hall: 12' wide x 16' height; (no tight turns)



TREES & UTILITIES CONFERENCE



Additional Details

- Requests for placement on corners, end caps, other booth configurations, or to be near or next to other exhibitors will be considered, but cannot be guaranteed.
- Conference organizers reserve the right to change the floor plan — including but not limited to aisle space and booth assignments — without notice to provide a more satisfactory, attractive, and successful tradeshow.
- Assignments will be made approximately 90 days prior to the conference and are not confirmed until payment is received in full. All pricing is quoted in U.S. dollars. Refer to the exhibit reservation form for cancellation policies.
- Preregistration for exhibit representatives is required. Additional conference and trade show badges are available for \$300 each. (Includes meals, breaks, networking reception and access to conference sessions.)
- **Sponsor and exhibitor deadline is July 23, 2018,** to be included in the conference program.

